

presents

How Newcomers Look for the Services and Information They Need

with **Nadia Caidi**

Faculty of Information, University of Toronto



- Are you a health promoter/ service provider working with immigrant communities?
- Are you a manager planning programs for immigrant user groups?
- Wondering how to increase user uptake of your services?
- Wondering where and how to connect with potential users?
- Wondering what makes them tick?

Monday, March 30, 2:00 to 4:00 pm
180 Dundas Street West, 19th floor, Toronto, Ontario
(NE of St. Patrick subway station)

This presentation will engage the audience in examining the questions above, and perhaps thinking about them in a different way. It will shed light on the social contexts surrounding the information practices of newcomers and other members of ethno-cultural communities. Along the way, health promotion practitioners can hear (and share insights and experiences) about the types of information needed by immigrants to deal with situations encountered in their everyday lives, including their choice of information sources, and successful (or not) outcomes.

Nadia Caidi is an Associate Professor at the [Faculty of Information](#) at the [University of Toronto](#). Her primary research interests are information policy and social/community informatics. She is also involved in cross-cultural and comparative studies, researching the influence of culture on the production, distribution and use of information and its technologies.

At **Health Nexus**, we are creating a forum to exchange opinions, to discuss and reflect on the implications of research findings both from an academic and from a health promotion practitioner perspective – the knowledge exchange gap that many of us experience. The format will be presentation followed by dialogue, so we encourage you to come with your questions and insights.

Registration is free

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Spaces are limited, register early

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