

Social determinants of health

CBC podcast: "Sick people or Sick societies" (2 part series)
Canadian Broadcasting Corporation, "The Best of Ideas Podcast" 2008

Part 1: http://podcast.cbc.ca/mp3/ideas_20080303_4892.mp3

Part 2: http://podcast.cbc.ca/mp3/ideas_20080310_4869.mp3

Journalist Jill Eisen explores the importance of the social determinants of health from a Canadian perspective. The program devotes considers the importance of looking at "upstream" causes of health and presents possible policies for intervention on different levels.

Part One: S. Leonard Syme, Richard Glazier, Carol Shively, and Michael Marmot explain the concepts behind social determinants of health, present evidence for how stress contribute to "modern" diseases, and elaborate the moral and practical obligations we have to demand action.

Part Two: Dennis Raphael, Richard Glazier, and Clyde Hertzman discuss the obesity and diabetes epidemics and early childhood development. Raphael makes an interesting commentary as to why governments continuously fail to address social threats to health.

Global learning device on social determinants of health and public policy formulation: Introductory Module

<http://dds-dispositivoglobal.ops.org.ar/curso/cursoeng/contexto.html>

Interactive and self-learning course from WHO (World Health Organization) and PAHO (Pan American Health Organization) to raise awareness of and provide insight into the Social Determinants of Health (SDH) in order to reduce health inequities, encourage changes in the political agenda and contribute to a better administration of social justice and enforcement of human rights.

The website also provides great links to other interactive resources.

Health promotion & Organizational support

THCU Webcasts

<http://www.thcu.ca/videos/webcasts.htm>

The Health Communication Unit offers great webcasts around various organizational topics related to health promotion and public health.

List of Videos

- Setting Priorities Webcast (audio & slides) (Oct 2009)
- Comparing Goals & Objectives (Dec 2008)
- Identify Your Audience (Dec 2008)
- Inputs, Outputs & Outcomes (Dec 2008)
- Relationships Between Planning Types (Dec 2008)
- Types of Objectives (Dec 2008)
- Strategic Planning (Oct 2007)

Health promotion & Social marketing

Health Promotion and Social Marketing Seminar

<http://www.youtube.com/watch?v=4fPqQvc6vAg>

Experts in the field were brought together by the California Office of Binational Border Health to share their knowledge and help organizations achieve success. In this program, Susan D. Kirby, Dr.P.H., M.P.H., Kirby Marketing Solutions, uses her years of experience at the CDC to share best practices for implementing a successful social marketing campaign including the most important steps to follow and the common pitfalls. Learn how to apply strategic communication and marketing principles to your program design

Health Equity

Global health equity lectures

<http://www.youtube.com/watch?v=pzW7lQ9asRQ>

<http://mitworld.mit.edu/video/514>

Dr. Paul Farmer, a remarkable author of many public health reports and the founding director of Partners in Health, an organization that provides health care services and research focusing on diseases that disproportionately afflict the poor, discusses how social forces contribute to disease burden and shape access to timely diagnoses and effective treatment through an examination of impoverished nations.

Health equity podcasts

<http://www.unnaturalcauses.org/podcasts.php>

The website “Unnatural Causes: is inequality making us sick?” offers various thought provoking podcasts that investigate the issues surrounding health equity and its effects on marginalized populations. Content is mainly North American specific.

Oppression, Racism, Discrimination

PBS Frontline: A Class Divided

<http://www.pbs.org/wgbh/pages/frontline/shows/divided/>

This is one of the most requested programs in PBS’s Frontline’s history. It is about an Iowa schoolteacher who, the day after Martin Luther King Jr. was murdered in 1968, gave her third-grade students a first-hand experience in the meaning of discrimination. This is the story of what she taught the children, and the impact that lesson had on their lives.