

# Identifying best/promising practices for Ontario's health promotion resource centres

## Background

### 1. What is this project about?

The goal of this project is to enhance the efficiency and effectiveness of health promotion resource centres (Ontario Health Promotion Resource System [www.ohprs.ca](http://www.ohprs.ca)) by identifying promising practices among well-established U.S.-based resource centres.

Recognizing our interest area of population health, we define resource centres as organizations seeking to build community capacity and/or increase use of tools and other innovations, by providing services (such as training and consultation) and materials (such as workbooks, tools, research information, etc). This endeavour is often referred to as technical assistance, knowledge exchange, and community capacity building. **The end goal of this capacity building is to help organizations and communities to improve population health.**

Areas of practice will:

- primarily relate to resource centre services and products: determining the mix of service delivery mechanisms; approaches in developing face to face and online services; needs assessments; evaluation; promotion and marketing;
- secondarily relate to management: information and records management; partnerships; planning processes; finances (revenues and costs) and human resources.

We are setting up face to face discussions and exchanges with selected U.S. organizations. These exchanges will focus on general principles, as well as examining specific services (e.g. Ontario Health Promotion E-bulletin [www.ohpe.ca](http://www.ohpe.ca) ). Exchanges will take place in selected US cities as well as in Toronto. We will also share useful materials relating to the above areas of practise via the web.

The Health Communication Unit in the Centre for Health Promotion at the University of Toronto ([www.thcu.ca](http://www.thcu.ca)) and the Ontario Prevention Clearinghouse ([www.opc.on.ca](http://www.opc.on.ca)) are undertaking this outreach on behalf of our own organizations and also other partner organizations within the Ontario Health Promotion Resource System. As such, we are especially interested in learning about HOW others work, e.g. systems, processes, successes, and challenges. In terms of this knowledge exchange, we believe that the HOW is more critical to understand than the details of specifically WHAT we do because content and details of programming are not always transferable between jurisdictions. We anticipate that learning and improving practices based on the methods and means that we use to do our work is always possible.

*A man approached three workers and asked what they were doing. One said, "I'm laying bricks". The second replied, "I'm building a wall". The third stated, "I'm building a temple". -Anon.*

In the spirit of the three workers above, we are proposing that our discussions touch on all three levels. We might start our discussion and document exchange by addressing some **specific challenges** within the context of capacity building. We have described some of our challenges on the following pages and offer them as agenda items, and invite you to do the same.

We are also interested in your thoughts and documents about any various **systems and methods, also products and services** that might be transferable to a different jurisdiction. To help us focus this part of the discussion, we have described our capacity building approaches, using examples of what we offer (see tables following the listing of specific challenges). In providing service, we apply a variety of planning, development, promotion, implementation and evaluation processes and use a number of approaches to managing finances and human resources. Some examples of how we deal with these **operational functions** are provided in a second table.

Finally, we would like to explore how our **definitions and approaches to capacity building** compare, as well as identify critical success factors.

It is not our intention that all aspects outlined below be discussed in depth. We can focus discussions based on mutual interest.

Please see the attachments for more information about the challenges we've identified and the nature of work and deliverables.

## **Appendix 1.**

We offer this information as opening ideas for discussion, not as an agenda.

### **Specific challenges and opportunities THCU faces**

1. Evaluations show that satisfaction with our workshops and consultations is high. However, we are interested in your thoughts about how to measure the real impact or change in practice that results from our lessons.
2. Similarly, satisfaction with our workbooks and other print/electronic resources, for example our Health Communication Message Review Tool (<http://www.thcu.ca/infoandresources/publications/Complete%20Message%20ReviewTool%20March20-03.pdf>), seems to be high. However, we are looking for suggestions on how to measure the adoption of these processes and tools and their effects on actual practice.
3. In an effort to make our website more engaging and participatory, as well as tap into the expertise of our clients, and reach professionals who may not have frequent face-to-face access to our consultants, we have attempted a variety of online participation techniques. For example, we posted controversial health communication campaign materials online and tried to solicit comments, using an online virtual community. We have also set up an online space for a public health communication network to allow them to share and problem solve. However, response to these efforts has been low. We are interested in your experiences with similar ventures attempted by you, or your colleagues.
4. We have recently begun to offer webinars, supported by teleconferences, as an alternative to more costly face-to-face workshops. While initial uptake has been on the slow side, in general the response has been positive. However, in an effort to offer the best remote educational opportunities possible, we are interested in finding out about others who have been very successful at similar ventures. We are also interested in any available training/education on webinar facilitation.

5. As previously noted, we have a variety of educational workbooks and tools – designed for print, but also available for downloading. Since the Health Communication Unit was founded, a great deal more resources have become available, from other organizations, on our 5 mandate areas (Health Communication, Health Promotion Program Planning, Evaluation, Policy Development, Sustainability). We are interested in how others make decisions about which print resources to create and update, and how they are tested with potential users before launch.
6. We have developed an online consultation planner. Its purpose is to aid in the contracting phase of our consultations, lead to better outcomes, and provide a foundation for subsequent evaluation. It can be found at [http://www.thcu.ca/consultation/planning\\_form.cfm](http://www.thcu.ca/consultation/planning_form.cfm). We would like to know what you might add, delete, or change.
7. We produce a weekly newsletter called the Ontario Health Promotion Email bulletin. Past issues are archived in an online searchable database <http://www.ohpe.ca/> . The newsletter and database are well used and thought highly of. All entries in the database are classified (or tagged) according to a health promotion taxonomy. The editorial team uses these tags, for internal reasons, and also feels that subscribers would get more robust results if they use these search terms. However, past evaluations have shown the subject search index is used by only 23%. Most people (63 %) use their own keywords for searching ([OHPE Evaluation Report \[LL\]](#)). We are interested in your thoughts about why use of the 'subject search' is low and your recommendations on how to increase use.
8. We have produced a number of case studies illustrating our communication planning methods (and are in the process of developing case studies for evaluation and planning). While these are downloaded frequently and used with some success in workshops, we feel they lack "punch". There are some constraints as well on being controversial and critical. We are interested in your experiences with case studies, and what contributes to their successes.

9. We are just developing some blogs around specific challenges. We intend to provide some advice and links to resources, and invite comments from international experts and local communities. We welcome any advice.
10. We are contemplating developing an evaluation decision support system. It would feature a number of input screens, some built in "intelligence" to assist decisions, as well as a search feature that would deliver written/audio/video advice relevant to the decision(s) that have been made. Have you had any experience with DSS, or can you point us to existing models? We are still very much in a "borrow, beg, buy, or build?" decision mode.

### **Specific challenges and opportunities OPC faces**

- Building capacity using electronic tools and communication modes, and developing staff skills and expertise to support knowledge translation and clearinghouse functions,
- Supporting others to become advocates for policy change,
- Communicating our message, which is inherently complex and multifaceted, to a broad and diverse audience
- Marketing our services to new audiences outside our traditional base in community/public health,
- Raising adequate funds to support our work, particularly in bridging geographical distances and cultural and linguistic diversity,

### **More specific questions**

1. Although we have 3 strategic areas, we are fundamentally about promoting health in a general way for individuals, groups and communities. This creates challenges in creating a message that people can easily understand about who we are and what we do. How do you communicate a broad agenda effectively?

2. In our context (health promotion/social services sector) there are other organizations providing similar services with similar mandates. We have extensive and healthy networks and partnerships. Even so, it is a challenge to clarify our niche. Do you experience similar challenges? It is also sometimes difficult to address (admit) competition and fit this within our assessment of partnerships.
3. How do you build capacity in others to be advocates for policy change? Any insights regarding effective policy change would be welcome – especially in climates whereby funding sometimes precludes advocacy.
4. How do you build networks and partnerships with individuals and groups from diverse cultural, linguistic and racial communities? What do you consider your success components in your partnerships and joint projects with other organizations?
5. How do determine the audience for your services and products? How do you market them?
6. How do you encourage people to use your website and the electronic tools you offer? How much of your work is face to face versus electronic? What challenges have you faced in building capacity using electronic tools versus face-to-face training/consultation, etc.?
7. We are a small organization. Building staff capacity, offering opportunities for staff member growth is sometimes difficult. We are aiming to re-emphasize core clearinghouse functions and build our knowledge translation/exchange focus and products. Any ideas are welcome.

### **Key Facts about THCU**

The Health Communication Unit (THCU) is mandated to provide support to health promotion practitioners and organizations in the areas of health communication, planning, evaluation, policy development, and sustainability.

Funded since November 1992 by the Ontario Ministry of Health and Long Term Care, with funding stable at \$415,000 per annum, we are part of the Ontario Health Promotion Resource System (OHPRS) – 22 organizations funded by the Ontario Government (largely the Ministry of Health Promotion) at a total cost of approximately \$5 million. THCU is widely recognized as a system leader, including chairing the original coordinating committee for two years and holding leadership positions on most major committees.

Each year, we deliver approximately 40 workshops, hold approximately 100 face to face guided-process consultations, and provide advice and information about 100 times per year, reaching over 3,300 clients. We maintain a website at <http://www.thcu.ca/> , with over 100,000 visits per year and co-publish the weekly Ontario Health Promotion Email Bulletin and its searchable archive at <http://www.ohpe.ca/>. We have 13 workbooks in print and dozens of other tools and handouts in circulation, most available on our website and some available in French.

THCU is a leading user of new technologies in its sector: registrations, service requests, and needs assessments are collected online and our internal database allows for quick entry and production of reports for clients and funders. We are using quick web publishing tools for community building (<http://www.thcu.ca/Workplace/vc/index.cfm>) and have an interactive, online workbook (<http://www.thcu.ca/infoandresources.htm>).

THCU is dedicated to CQI. We regularly conduct time of service and follow-up evaluations, which are shared with participants and stakeholders and drive continual improvements in how we develop, promote, administer, deliver, and evaluate our services. All evaluations – system-wide and THCU's own – reveal high satisfaction with services and materials.

THCU is part of the Centre for Health Promotion at the University of Toronto. We have a full-time Service Coordinator/Office Administrator and a core group of part-time consultants supplemented by guests as needs and opportunities arise. THCU also conducts other projects, such as our Tobacco Youth Vortal Project

(<http://www.smoke-fx.com/>) and our comprehensive workplace health promotion project (<http://www.thcu.ca/Workplace>)

Larry Hershfield and other consultants teach highly regarded university courses in health promotion and coordination. We have excellent collegial relationships with health communication scholars across the world.

### **Key Facts about OPC**

The Ontario Prevention Clearinghouse (OPC) is one of 22 health promotion resource centres in Ontario that help health promoters to build their capacity to promote health in Ontario.

Working in three strategic areas: early childhood development, inclusion and chronic disease prevention, OPC provides assistance in program development, organizational development, community development and policy development.

Specifically, we build capacity by providing training, consultation, print and electronic resources, network building opportunities, and referrals to health promoters in Ontario. We work in French and English.

We define “health promoters” quite broadly as a diverse group of professionals and volunteers working in such areas as public health, education, prevention, community development/capacity building, self-help/mutual aid, environmental issues and health service delivery. Their work may focus on any or all of the broad [determinants of health](#). Health promotion work may be paid or voluntary.<sup>1</sup>

### **THCU’s products and services**

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<sup>1</sup> Report on the 2004-5 Ontario Promotion Resource System Provincial Needs Assessment, Brian Rush, Phd

Our approach to capacity building includes training, consultations, and knowledge exchange products and processes. Examples of the specific products and services that we offer are shown in the table below. If you have similar products or services, we would like to know how they compare to ours. In addition, we are interested in hearing a critique of any of the products and services below that you care to comment on.

STRATEGY	SUBSTRATEGIES	SAMPLE PRODUCTS AND SERVICES
<b>Training</b>	Face to face workshops, seminars	Workshops offered by THCU <a href="http://www.thcu.ca/workshopsandevents.htm#topics">http://www.thcu.ca/workshopsandevents.htm#topics</a>
	E-learning	Health Promotion 101 Online course <a href="http://www.ohprs.ca/hp101/main.htm">http://www.ohprs.ca/hp101/main.htm</a>
<b>Consultations</b>	Facilitating planning processes	Online consultation planner <a href="http://www.thcu.ca/consultation/planning_form.cfm">http://www.thcu.ca/consultation/planning_form.cfm</a>  Is it a workshop? <a href="http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160543&amp;objAction=viewheader">http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160543&amp;objAction=viewheader</a>  THCU Consulting Procedures <a href="http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160545&amp;objAction=viewheader">http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160545&amp;objAction=viewheader</a>
	Providing advice on specific questions	Example of questions posed to THCU <ul style="list-style-type: none"> <li>• What is the difference between health communication and social marketing?</li> <li>• What is the best way to reach mothers of school aged children?</li> </ul>

<b>Knowledge exchange products</b>	Print/electronic static workbooks, guides	<p>Audience profiles  <a href="http://www.thcu.ca/infoandresources/audienceprofiles.htm">http://www.thcu.ca/infoandresources/audienceprofiles.htm</a></p> <p>Overview of health communication campaigns workbook  <a href="http://www.thcu.ca/infoandresources/publications/OHC_Master_Workbook_v3.1.format.July.30.03_content.apr30.99.pdf">http://www.thcu.ca/infoandresources/publications/OHC_Master_Workbook_v3.1.format.July.30.03_content.apr30.99.pdf</a></p> <p>12-step action summary  <a href="http://www.thcu.ca/infoandresources/publications/OHC_Master_Workbook_v3.1.format.July.30.03_content.apr30.99.pdf">http://www.thcu.ca/infoandresources/publications/OHC_Master_Workbook_v3.1.format.July.30.03_content.apr30.99.pdf</a></p> <p>Changing Behaviours: A Practical Framework  <a href="http://www.thcu.ca/infoandresources/publications/ChangingBehavioursv4.3.nov30.2005.pdf">http://www.thcu.ca/infoandresources/publications/ChangingBehavioursv4.3.nov30.2005.pdf</a></p>
	Online, interactive workbooks, decision support systems, etc.	<p>THCU's online interactive health communication campaign planner  <a href="http://www.thcu.ca/infoandresources/ohc/myworkbook/login/login.asp">http://www.thcu.ca/infoandresources/ohc/myworkbook/login/login.asp</a></p>
	Case studies	<p>Implementing THCU's 12-steps  <a href="http://www.thcu.ca/infoandresources/ohccasestudies.htm">http://www.thcu.ca/infoandresources/ohccasestudies.htm</a></p>
	Tips, checklists	<p>Health communication message review criteria  <a href="http://www.thcu.ca/infoandresources/publications/Complete%20Message%20ReviewTool%20March20-03.pdf">http://www.thcu.ca/infoandresources/publications/Complete%20Message%20ReviewTool%20March20-03.pdf</a></p>
	Best practice catalogues, scientific reviews	<p>What works in nutrition promotion  <a href="http://action.web.ca/home/nutritio/attach/nrc-what-works1.pdf">http://action.web.ca/home/nutritio/attach/nrc-what-works1.pdf</a></p>
	Newsletters	<p>Ontario Health Promotion Email Bulletin  <a href="http://www.ohpe.ca">http://www.ohpe.ca</a></p>

	Searchable database	Ontario Health Promotion Email Bulletin <a href="http://www.ohpe.ca">http://www.ohpe.ca</a>
<b>Knowledge exchange products</b>	Events (roundtables, consultations, conferences)	Comprehensive Workplace Health Promotion: Supporting Local Efforts In Ontario, "Bringing Resources, Networks And Insights Together" <a href="http://www.thcu.ca/workplace/events/conference2004.html">http://www.thcu.ca/workplace/events/conference2004.html</a>
	Listservs, blogs, communities of practice, collaborative work spaces	THCU's online learning community <a href="http://www.thcu.ca/learningcommunity/">http://www.thcu.ca/learningcommunity/</a>
	Enhancing informal and more formal networks	THCU's Public health communicator's virtual community <a href="http://www.thcu.ca/phcommunicators/index.cfm">http://www.thcu.ca/phcommunicators/index.cfm</a> (username Jodi password jtv)

## THCU's operational functions

We apply a variety of planning, development, promotion, implementation and evaluation processes and use a number of approaches to managing finances and human resources. Some examples of how we deal with these operational functions are provided below. We are interested in hearing your overall assessment of any of our procedures, as well as about how you approach each function and how that may differ from our methods.

PROCESS	COMPONENTS	SAMPLE APPROACHES/PROCEDURES
<b>Planning</b>	Needs assessments	<p>Pre-workshop needs assessment  <a href="http://www.thcu.ca/workshops/ohcNeedsAssess.htm">http://www.thcu.ca/workshops/ohcNeedsAssess.htm</a></p> <p>Report on the 2004-5 Ontario Health Promotion Resource System Provincial Needs Assessment  <a href="http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160273&amp;objAction=viewheader">http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160273&amp;objAction=viewheader</a></p>
	Annual work plan development/priority-setting	<p>THCU Logic Model 2006-2007  <a href="http://www.ohprs.ca/livelink/livelink.exe/fetch/2000/2992/160371/160520/THCU_Logic_Model_2006%2D2007.pdf?nodeid=160639&amp;vernum=0">http://www.ohprs.ca/livelink/livelink.exe/fetch/2000/2992/160371/160520/THCU_Logic_Model_2006%2D2007.pdf?nodeid=160639&amp;vernum=0</a></p> <p>Annual Activity Plan, Situational Assessment (p S1-5 to S1-9)  <a href="http://www.ohprs.ca/livelink/livelink.exe/fetch/2000/2992/160371/160520/THCU_AAP_06%2D07.pdf?nodeid=160262&amp;vernum=0">http://www.ohprs.ca/livelink/livelink.exe/fetch/2000/2992/160371/160520/THCU_AAP_06%2D07.pdf?nodeid=160262&amp;vernum=0</a></p>
	Sustainability efforts	<p>Possible Strategic Directions for THCU  <a href="http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160631&amp;objAction=viewheaders">http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160631&amp;objAction=viewheaders</a></p>

<b>Development</b>		<p>Workbook templates  <a href="http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160267&amp;objAction=viewheader">http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160267&amp;objAction=viewheader</a></p> <p>THCU learning model  <a href="http://www.ohprs.ca/livelink/livelink.exe/THCU_Learning_Model.jpeg?func=doc.Fetch&amp;nodeId=160627&amp;docTitle=THCU+Learning+Model&amp;viewType=1">http://www.ohprs.ca/livelink/livelink.exe/THCU_Learning_Model.jpeg?func=doc.Fetch&amp;nodeId=160627&amp;docTitle=THCU+Learning+Model&amp;viewType=1</a></p>
<b>Promotion</b>	Recruitment	<p>Key Facts  <a href="http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160249&amp;objAction=viewheader">http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160249&amp;objAction=viewheader</a></p>
	Dissemination	
<b>Implement-ation</b>		

<b>Evaluation</b>		<p>Workshop Evaluation Questionnaire Template  <a href="http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160535&amp;objAction=viewheader">http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160535&amp;objAction=viewheader</a></p> <p>THCU Logic Model 2006-2007  <a href="http://www.ohprs.ca/livelink/livelink.exe/fetch/2000/2992/160371/160520/THCU_Logic_Model_2006%2D2007.pdf?nodeid=160639&amp;vernum=0">http://www.ohprs.ca/livelink/livelink.exe/fetch/2000/2992/160371/160520/THCU_Logic_Model_2006%2D2007.pdf?nodeid=160639&amp;vernum=0</a></p> <p>Evaluation Report of Guided-Process Consultations  <a href="http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160271&amp;objAction=viewheader">http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160271&amp;objAction=viewheader</a></p> <p>Report on the Comprehensive Evaluation of [THCU] Service (Hayes, 2003)  <a href="http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160538&amp;objAction=viewheader">http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160538&amp;objAction=viewheader</a></p> <p>Final Report of the Evaluation of the Health Communication Unit of the Centre for Health Promotion  <a href="http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160279&amp;objAction=viewheader">http://www.ohprs.ca/livelink/livelink.exe?func=ll&amp;objId=160279&amp;objAction=viewheader</a></p> <p>THCU Web Survey  <a href="http://www.thcu.ca/nolink/THCU_Web_Survey.htm">http://www.thcu.ca/nolink/THCU_Web_Survey.htm</a></p> <p>THCU Web Survey for Non [Service] Users  <a href="http://www.thcu.ca/nolink/THCU_Survey_For_Non_Users.htm">http://www.thcu.ca/nolink/THCU_Survey_For_Non_Users.htm</a></p>
<b>Finances</b>	Budgeting	
	Revenue development	
	Controlling expenses	
<b>Human Resources</b>	Recruitment of staff	<p>Annual Activity Plan, Job Description for Staff and Consultants, (p S5-1 to S5-2)  <a href="http://www.ohprs.ca/livelink/livelink.exe/fetch/2000/2992/160371/160520/THCU_AAP_06%2D07.pdf?nodeid=160262&amp;vernum=0">http://www.ohprs.ca/livelink/livelink.exe/fetch/2000/2992/160371/160520/THCU_AAP_06%2D07.pdf?nodeid=160262&amp;vernum=0</a></p>

## OPC's products and services

OPC's approach to capacity building to improve population health also includes training, consultations, and knowledge exchange products and processes. We also author or co-author policy reports which call on governments to invest in prevention to improve population health. Examples of the specific products and services that we offer are shown in the table below. If you have similar products or services, we would like to know how they compare to ours. In addition, we are interested in hearing a critique of any of the products and services below that you care to comment on.

STRATEGY	SUBSTRATEGIES	SAMPLE PRODUCTS AND SERVICES
<b>Training</b>	Face to face workshops, seminars	<a href="#">Count Me In!</a> – workshops on inclusion as a health promotion strategy <a href="#">Connecting the Dots</a> – workshops on chronic disease prevention which address individual risk factors and socioeconomic factors
	E-learning	Health Promotion 101 Online course <a href="http://www.ohprs.ca/hp101/main.htm">http://www.ohprs.ca/hp101/main.htm</a>
<b>Consultations</b>	Facilitating planning processes	How to do program evaluations, how to develop French language services within an organization, communication strategies, funding, board governance, volunteer management
	Providing advice on specific questions	Examples of questions posed to OPC:  What social policies will enhance social programs for our youth and young mom's who endure much trauma and violence living in poverty?  What is the best way to promote health on isolated First Nations' reserves?

<b>Knowledge exchange products</b>	Print/electronic static workbooks, guides	<p><a href="#">Prescribing Prevention</a> - has been written for health providers caring for individuals with stroke, or at high risk for stroke, to enlarge their understanding of health promotion and how it can be effectively applied in their clinical settings.</p> <p><a href="#">Count Me In Workbook</a> - shows community leaders how to help groups find factors that influence belonging and create indicators, strategies, and targets to build more inclusive organizations, schools, and communities</p>
	Social marketing campaigns; brochures, posters	<p><a href="#">Have an Alcohol Free Pregnancy</a></p> <p><a href="#">Count Me In!</a></p>
<b>Knowledge exchange products</b>	Case studies	<a href="#">Self-Help/Peer Support Strategies in Maternal, Newborn and Child Health: Examples from the Provincial Landscape</a>
	Tips, checklists	<a href="#">Socio Economic Status and Pregnancy Fact Sheets</a>
	Best practice catalogues, scientific reviews	OPC is the health promotion affiliate for the Canadian Health Network at <a href="http://www.canadian-health-network.ca">www.canadian-health-network.ca</a> ; our HP collection houses many tools for health promoters
	Newsletters	Ontario Health Promotion Email Bulletin <a href="http://www.ohpe.ca">www.ohpe.ca</a>
	Searchable database	Ontario Health Promotion Email Bulletin <a href="http://www.ohpe.ca">www.ohpe.ca</a> Prevent Stroke <a href="http://www.preventstroke.ca">www.preventstroke.ca</a>
	Events (roundtables, consultations, conferences)	<a href="#">Moving Upstream Together: Partnering for Ontario's Future Health and Well-Being</a> – OPC's 20 <sup>th</sup> anniversary conference
<b>Knowledge exchange products</b>	Events (roundtables, consultations, conferences)	<a href="#">Moving Upstream Together: Partnering for Ontario's Future Health and Well-Being</a> – OPC's 20 <sup>th</sup> anniversary conference

	Listservs, blogs, communities of practice, collaborative work spaces	Click4HP – Health Promotion on the Internet <a href="mailto:click4hp@yorku.ca">click4hp@yorku.ca</a> <a href="#">Maternal, Newborn and Child Health Promotion Network listserv</a>
	Enhancing informal and more formal networks	Ontario Inclusion Learning Network <a href="#">Ontario Chronic Disease Prevention Alliance</a>
<b>Health Public Policy Development</b>	Authoring and co-authoring policy reports	<a href="#">From Stroke Prevention to Health Gain</a> <a href="#">Are Widening Income Inequalities Making Canadians Less Healthy?</a> <a href="#">The Case for Prevention: Moving Upstream to improve health for all Ontarians</a>
	Incubating new initiatives and organizations	<a href="#">Voices for Children</a> – disseminates information to influence policy, practice and awareness related to children' s well being <a href="#">Ontario Health Communities Coalition</a> – supports community groups and coalitions that are working on Healthy Community or related initiatives