



**3M Health
Leadership Award**

**Prix 3M de
leadership en santé**

2012 recipient of 3M Health Leadership Award announced

Award highlights diverse approaches to improving community health

TORONTO, Nov. 1, 2012 – Health Nexus and 3M Canada are pleased to announce that Noor Din, founder of Human Endeavour is the 2012 recipient of the 3M Health Leadership Award.

Now in its second year, the [3M Health Leadership Award](#) honours the outstanding range of leaders who have a significant impact on the health of their community in Canada. These leaders demonstrate an ability to create change and inspire others with the goal of improving the health of their community by addressing the social and economic factors that influence well-being.

Noor Din is the founder of the non-profit [Human Endeavour](#), an organization which harnesses partnerships and social enterprise models to meet community needs. His passion for innovation and creativity has helped to grow and sustain employment and seniors support programs which reach hundreds of people across the Greater Toronto Area, many of them from the city's diverse ethno-racial communities.

“Noor Din is such an important leader within his community. His approaches were not only innovative but they also were specifically tailored to the needs of his community and have been replicated elsewhere,” says Pat Small, Community Manger at 3M Canada.

The 2012 finalists are similarly accomplished. They include: Jackie Bajus, Christopher Morgan, Baldev Mutta, and Vicki Van Wagner.

“What stands out about this year’s winners is their ability to engage stakeholders on a variety of projects, and their strong commitment to reduce health inequities” says Barb Willet, Executive Director of Health Nexus. “Each one has worked tirelessly for many years, to address critical issues facing their communities. We are thrilled to celebrate with these leaders and applaud their outstanding efforts.”

Research confirms the strong link between our health, and the opportunities to work, play, learn and contribute to our community. The 2012 recipient and finalists of the 3M Health Leadership Award are champions of change and exemplify the breadth and scope of what it takes to create these conditions for health. By recognizing these leaders, Health Nexus and 3M Canada hope to inspire others across the country.

The 2012 recipient and finalists will be celebrated at the Award Gala on December 6th, 2012 in Toronto, Ontario. [Registration for the Gala is now open.](#)

The next call for nominations will be in March 2013.

About Health Nexus

[Health Nexus](#) is a bilingually-designated, non-profit, health promotion organization, with a broad approach on health that includes equity, chronic disease prevention and early child development. For the past 25 years, Health Nexus has supported Canadian groups and individuals working in health care, health promotion and local programming to develop and implement strategies that improve the health and social wellbeing of their communities. . Health Nexus services include training, consultations, workshops and a large collection of learning resources available in a variety of languages.

About 3M Canada

With operations in more than 65 countries, [3M](#) has a culture of creative collaboration that has inspired new ideas that have led to powerful technologies and ingenious products that make life better. Established in 1951, 3M Canada was one of the company’s first international subsidiaries and it still remains one of the largest. 3M Canada's head office and original manufacturing site is in London, Ontario, where it employs about half of the company's 1,800 employees. Other Canadian plants are located in Toronto, Brockville, and Perth, Ontario and Morden, Manitoba, supported by a national customer service network and sales offices across the country.

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